



Press Release

Two Market Leaders United & Committed to Growing Your Business.

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FOR IMMEDIATE RELEASE

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HEADLINE: LAWRENCE SIGN AND NORDQUIST SIGN NAME SHARI KING BUSINESS DIRECTOR

Lawrence Sign and Nordquist Sign announce the promotion of Shari King to Business Director. In her new position, Ms. King will be responsible for managing complex branding projects on a local and national basis.

Ms. King has been instrumental in growing the company's industry leading multi-site customer program. For customers with multiple locations, Lawrence Sign and Nordquist Sign control their strategic branding standards to consistently deliver quality signage and dependable execution at each site. Ms. King will continue to lead this initiative.

Since joining the team in 2007, Ms. King has held several positions within Lawrence Sign and Nordquist Sign including Government Affairs, Project Manager and Business Manager. Ms. King is an integral factor in the continued success of Lawrence Sign and Nordquist Sign.

"Helping companies from coast to coast with their branding needs is very rewarding. I enjoy working with all of the customers with their signage needs. It's a great feeling when their project is complete and their corporate brand is powerfully represented with quality signage," said Ms. King.

About Lawrence Sign & Nordquist Sign

Lawrence Sign, founded in 1929, designs, fabricates and installs [signs](#) for almost every industry servicing local, national and international clientele. Lawrence Sign utilizes advanced technologies and expansive facilities to provide direct in-house control of the entire sign fabrication process. The Company excels at serving companies with a multi-site national and international presence.

Nordquist Sign has been fabricating and installing interior and exterior signage, architectural elements and way-finding signage for more than 100 years.

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[Nordquist's](#) customer base and scope of work includes [custom signage](#) and environmental graphics for hospitals, sports facilities, themed entertainment, corporate/financial and mass transit industries. [Nordquist Sign](#) also maintains a gaming division with offices in Las Vegas, NV and St. Paul, MN to serve casino gaming markets throughout the United States.

In early 2012, [Lawrence Sign](#) combined with [Nordquist Sign](#) to unite the unique resources and capabilities of the two companies. Together, [Lawrence Sign](#) and [Nordquist Sign](#) offer their clients more than 175 years of experience in sign manufacturing and installation for all facets of the signage industry.

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